## **ABSTRACT**

Reading strategies are essential for students because they provide effective tools and techniques to comprehend and engage with written material. These strategies enable students to extract meaning from texts, make connections, and think critically. By using reading strategies, students can enhance their understanding of complex concepts, expand their vocabulary, and develop their analytical skills. The research aims to analyze the reading strategies of students' English Education Study Program IKIP PGRI Pontianak in the academic year 2022/2023. In this study, the type of research used is qualitative with a descriptive approach. In qualitative research, the researcher is the key instrument. This study's subjects were students in 3rd semester of the English Education Study Program, Institut Keguruan dan Ilmu Pendidikan Pontianak, for the 2022/2023 academic year. The data was analyzed in qualitative forms. Based on the results of the research and discussion that was carried out, it can be concluded that Third Semester Students of English Education Study Program Institut Keguruan dan Ilmu Pendidikan Pontianak in the Academic Year of 2022/2023 emphasized the significance of employing diverse reading strategies, including skimming, scanning, active reading, and note-taking, when reading academic texts in English. Additionally, the interviewees acknowledged vocabulary acquisition as a common challenge, but suggested different approaches to handle unfamiliar words.

Furthermore, they expressed their preferences for either print or digital materials based on portability, accessibility, and searchability. Despite the differences, the interviewees agreed that a multifaceted approach to reading and learning, utilizing a variety of reading strategies and resources, can help improve students' comprehension and retention of important information, ultimately leading to academic success in English.

**Keywords:** Analysis, Reading Strategies, Students, English Education