

CHAPTER I

INTRODUCTION

A. RESEARCH BACKGROUND

English is the primary international language that is spoken on a worldwide basis. A significant portion of foreigners use English to establish connections with people from various countries. It is the single biggest reason why learning English is important because of globalization. Language proficiency in English can help people achieve their goals in education, international relations, economic development, social progress, and the empowerment of the general populace.

In English language learning, there are four skills that students must master, one of which is reading skills. From primary school to university, reading skills are crucial to students' academic success. Various learning materials and information, such as books, articles, journals and newspapers, are presented in English texts. Therefore, it is important for students to have good reading skills to understand the information in these texts. According to Permendiknas No.23 of 2006 in the curriculum, students are intended to have a clear understanding of written language in interpersonal and transactional contexts. They are also expected to acquire knowledge and information from these texts. Nuttall (1982) further emphasises that students should be able to identify main ideas, look for specific information, recognise reference and inference, and understand vocabulary when comprehending texts. Nurturing strong reading skills among students is essential as this empowers them to access valuable insights from written sources, thus contributing significantly to their overall language ability as well as their academic and intellectual growth.

However, in Indonesia it is possible that students learning Indonesian have difficulty in understanding reading skill as in general how the structure of the text, how to read, punctuation, vocabulary, pronunciation and various skills in reading English. Therefore, with the support of media that can help students to be more interested, motivate and understand in the learning provided by the

teacher easily. So that it can improve students' understanding in their reading skills. Reading ability is very important for students in learning English, this is because reading is one of the basic skills of English that must be understood by every student.

Canva is an application that is present in the busy world of technology. This application is an online design program that provides various tools including presentations, resumes, posters, pamphlets, brochures, graphics, infographics, banners, and other types available in the Canva application. In its utilization to create teaching media, Canva provides types of presentations, one of which is presentations in education. Canva facilitates users in showcasing their comprehension of diverse subjects by enabling them to create individual or collaborative projects such as posters, presentations, flyers, infographics, book covers, newsletters, programs, reports, media kits, and more (Waring, 2021).

In addition, the previous research on the use of Canva applications as learning media has been carried out in previous studies, including the following. The first is a study conducted by Wahyuni, et.al (2022) entitled "Increasing Students' Interest in Learning English Through Canva Application". The primary objective of this study is to investigate students' engagement with English language learning through the utilization of the Canva application as an educational tool. The findings from this research revealed a significant enhancement in students' interest in learning when incorporating the Canva application as a learning medium. Hence, it can be deduced that students' enthusiasm for utilizing Canva as a medium for learning English is notably high.

However, the second previous research conducted by Christiana & Anwar (2021) entitled "The Perception of Using Technology Canva Application as a Media for English Teachers Creating Media Virtual Teaching and English Learning in Loei Thailand". This study focuses on knowing the perceptions of English teachers in using the Canva application as a virtual learning media creation in Loei Thailand. The results of Christiana & Anwar's

research (2021) turn out that Canva helps 3 teacher to easier create learning media, besides that Canva can improve the online learning process and the learning media effectively, and also Canva as a teaching and learning media is easy to share or distribute to the students.

Based on the pre-observation conducted at SMA Negeri 2 Sungai Kakap, students have some problems learning English, especially in reading. The average student of class XI seems still to have difficulty understanding the content of a reading text. Most students find it difficult to identify the main ideas in a text, students also do not seem to understand a lot of vocabulary, it is seen that they also have difficulty finding specific information and references from a text, and seems hard to identify conclusions from a topic in reading texts.

Therefore, from the problems that have been described by the researcher, a solution is needed to improve students' reading skills at SMA Negeri 2 Sungai Kakap, one of which is by using the Canva application as a medium to support the learning process. Reading skills really need media support that can provide many benefits in learning, so that it can attract interest, motivation, and make students enthusiastic in learning English language material taught by the teacher. Tanjung & Faiza (2019) states that Canva learning media is feasible to use in the learning process.

B. RESEARCH PROBLEM

Based on the background explanation above, the researcher concluded that the problem of this research aims to explore about : how can Canva improve the students' reading skill at the Eleventh Grade Students' of SMA Negeri 2 Sungai Kakap in the Academic Year 2022/2023?

C. RESEARCH PURPOSE

The purpose of this research were to investigate how to improve the reading skill of students' by using Canva at the Eleventh Grade Students of SMA Negeri 2 Sungai Kakap in the Academic Year 2022/2023.

D. SIGNIFICANCE OF THE RESEARCH

Hopefully, this research will be beneficial and provide a positive contribution to everyone involved in English instruction. Some goals for this study include:

1. Theoretical significances

- a. It is anticipated that the findings of this study will serve as a guide for English students who wish to conduct comparable research or for other researchers.
- b. It is anticipated that the findings of this study will be useful both as information for the English department and as knowledge for teaching students how to use Canva to improve their reading abilities.

2. Practical Significance

The study's authors believe that by gathering this knowledge, it will be useful for students, English teachers, researchers, and schools.

a. To School

The researcher anticipates that by conducting this study, educational institutions will be able to develop teaching resources similar to Canva that they may utilize in their classrooms to teach and learn English. materials to consider while designing lesson plans and deciding on the appropriate pedagogical techniques and instructional media to enhance students' reading abilities.

b. To English Teacher

The researcher anticipates that by doing this study, English teachers will obtain information that will enable them to develop instructional materials, such as Canva media, to promote the improvement of students' reading abilities.

c. To Other Researcher

By carrying out this study, the researcher expects that other researchers will be able to utilize it as a resource to overcome any methodological gaps in their own work. This study can be used as a

source of information so that it can be developed further in other materials to improve teaching and learning.

d. To Students

Researcher expect that students will take advantage of all the technology that is already available to them in order to learn more about a range of subjects. Additionally, the researcher wishes for students to experience engaging, inventive, and fun learning firsthand by using Canva learning materials. To improve their reading abilities, students might enroll in English classes.

E. SCOPE OF THE RESEARCH

The primary variable is the only variable used by the researcher in this research. The difficulties students have with speaking will be looked into by the researcher. These are the factors that is used in this research:

1. Research Variabel

Variables are those things that vary in proximity to another person, an object, a creature, a location, a situation, or any everyday wonder (Shukhla, 2018). The term "variable" refers to a trademark that is under investigation and whose personality or worth changes or is likely to vary per unit, as well as a trademark whose worth or personality varies. A research variable is a quality, characteristic, or value that pertains to people, things, or activities that has certain variations specified by researchers in order to be studied and from which they can draw conclusions (Sugiyono, 2019: 68).

2. Research Terminology

To ensure that these terms are consistently used and understood throughout the research, the following definitions are given:

a. Reading Skill

Reading is one of the skills that students need to develop because it serves as the foundation for learning different topics in all of the sciences (Rintaningrum, 2009b, 2015a). For finding a career or moving on with your education, reading comprehension is crucial. The

ability to read plays a crucial part in The ability to read plays a significant role in enhancing one's quality of life, academic performance, and contribution to the development of a nation (Rintaningrum, 2015a). This is because reading has a variety of advantages, such as expanding one's knowledge base, gaining access to new information, being able to explain new information to others, improving concentration, and providing entertainment (Ministry of Education and Culture of the Republic of Indonesia, 2018).

b. Canva

Canva is an application that has been built with a variety of capabilities that can simplify user interaction. By using the Canva program, teachers can impart information, creativity, and abilities that students will learn, allowing them to use this media in a variety of life contexts. Canva, which has a variety of capabilities and is simple to use, can also be a tool for enhancing students reading abilities.

c. SMA Negeri 2 Sungai Kakap

This research were conducted at SMA Negeri 2 Sungai Kakap, a public school in Sungai Kakap District, Kubu Raya Regency, West Kalimantan Province.