

ABSTRAK

Penelitian ini bertujuan untuk melakukan penelitian dan pengembangan sehingga menghasilkan produk. Produk yang dihasilkan berupa bahan ajar interaktif buku saku bahasa Indonesia materi drama. Sub fokus pada penelitian ini adalah menentukan kevalidan, kepraktisan dan keefektifan. Subjek ujicoba pada penelitian ini adalah siswa SMP Negeri 5 Sungai Kakap kelas VIII D dengan jumlah 34 siswa. Penelitian dan pengembangan ini mengacu pada model menurut Borg and Gall yang dimodifikasi menjadi 7 langkah pengembangan yaitu (1) potensi dan masalah, (2) pengumpulan data, (3) desain produk, (4) validasi desain, (5) revisi desain, (6) ujicoba produk, dan (7) revisi produk. Instrumen yang digunakan pada penelitian ini berupa lembar validasi ahli materi, lembar validasi ahli media, angket respon guru dan angket respon siswa serta lembar *posstest* untuk mengukur keefektifan. Penelitian ini menghasilkan buku saku dengan tingkat kevalidan 91,67%, tingkat kepraktisan 84,84, dan tingkat keefektifan 79,41%.

Kata Kunci: Bahan Ajar, Interaktif, Buku Saku, Drama

ABSTRACT

*This study aims to conduct research and development so as to produce products. The product produced is in the form of interactive teaching materials, Indonesian language pocket books, drama material. The sub focus of this research is to determine validity, practicality and effectiveness. The test subjects in this study were class VIII D students of SMP Negeri 5 Sungai Kakap with a total of 34 students. This research and development refers to the model according to Borg and Gall which is modified into 7 development steps, namely (1) potential and problems, (2) data collection, (3) product design, (4) design validation, (5) design revision, (6) product testing, and (7) product revision. The instruments used in this study were material expert validation sheets, media expert validation sheets, teacher response questionnaires and student response questionnaires as well as *posstest* sheets to measure effectiveness. This study produced a pocket book with a validity level of 91.67%, a practicality level of 84.84, and an effectiveness level of 79.41%.*

Keywords: *Teaching Materials, Interactive, Pocket Books, Drama*