

# CHAPTER I

## INTRODUCTION

### A. Background

Along with the progress of the times, the impact of globalization that continues to occur in Indonesia requires students to master science and technology (IPTEK) using the TPACK (Technological Pedagogic Content Knowledge) approach and have skills that make students develop and not out of date. The conditions of the increasingly rapid development of the times indirectly have an impact on the development of competition in the world of work. Students are not only required to develop in science and technology but also must be able to adapt so that graduates have basic skills that are competitive so that they have a great chance of getting a job. According to Kamdi (2016: 16), learning needs to change from fulfilling a blueprint for human professions derived from the notion of social roles or certain professions and transferred to developing students' abilities to create professions that are determined by their superiority.

The Directorate General of Higher Education, Ministry of Education and Culture (2020: 1) states that the history of education in Indonesia is inseparable from the influence of changing times which have caused a shift in national education goals. According to Joenaidy (2019: 12) development of increasingly advanced information technology has now become an important part of education and learning. In facing the times, the government made a change in the field of education by making new policies. The purpose of the new policy made by the government is to prepare competent and professional human resources who are ready to face the industrial revolution 4.0. Change begins with the emergence of the concept of independent learning.

Independent Learning is one of the reform concepts in the world of education initiated by the Minister of Education and Culture and is currently being implemented within the scope of schools ranging from elementary to high school levels. However, not only within the scope of schools, there is

Freedom Learning within the scope of tertiary institutions known as Independent Learning Independent Campus (MBKM). According to Siregar *et al*, (2020: 14), the independent campus is part of the independent learning policy which aims to produce human resources who are better prepared to face the times, especially the industrial era 4.0.

The Directorate General of Higher Education, (2020:8) states that the COVID-19 pandemic has become a momentum for all higher education institutions in Indonesia to update and improve the quality of education in Indonesia. This pandemic has become an important momentum in the world of education as well as an unexpected achievement because so far the Ministry of Education and Culture has tried to encourage the use of technology in teaching and learning activities but it has not been effective. Independent Learning Independent Campus (MBKM) is a policy realized in programs that have been prepared and are currently being implemented in almost all higher education institutions in Indonesia. The higher education curriculum at each tertiary institution, especially in each study program, refers to the National Higher Education Standards. Based UU No. 12 Tahun 2012 Pasal 35 ayat 2 the development of the higher education curriculum should include the development of intellectual intelligence, noble character and skills. The issuance of Presidential Regulation 08 of 2012 concerning the Kerangka Kualifikasi Nasional Indonesia (KKNI) and Undang-Undang Nomor 12 Tahun 2012 concerning Higher Education, encourages all higher education institutions to be able to improve the quality of human resources whose level of ability is appropriate in the formulation of learning outcomes.

In an effort to realize human resources who are ready to enter the world of work, the independent campus has various programs that students can participate in. In this case there is no compulsion that requires students to follow it because it returns to the concept of independence. This policy wants to create independent students, because so far a campus has often implemented the teaching-learning concept which makes the teacher the main resource and learning that takes place in the classroom, both offline and online, occurs in

one direction. With various activities outside the campus, the presence of the independent campus is expected to improve students' soft skills and hard skills.

Independent Learning Independent Campus (MBKM) focuses on student-centered learning which means education is centered on students so that students can explore their learning activities. This program hopes to produce graduates who have new literacy skills, namely data literacy, technology literacy, and human literacy with noble character. This is realized through activities that students can participate in, including internships or industrial practices, projects in villages, student exchanges, research, entrepreneurship, independent studies, humanitarian projects, and internships at schools. With these programs, it is hoped that students will have an interest in participating in one of the programs offered.

The presence of programs in the Independent Learning Independent Campus (MBKM) English Language Education Study Program is one of the Perguruan Tinggi Swasta (PTS) at Pontianak, currently implementing policies from the Ministry of Education and Culture through the Independent Learning Independent Campus (MBKM) curriculum. The presence of programs in the Independent Learning Independent Campus (MBKM) raises the author's curiosity about the interest of students of the English Education Study Program class of 2022-2023 who are implementing the Independent Learning Independent Campus (MBKM) curriculum. Thus, the authors carry out research with the title "Students' Interest on the MBKM program"

## **B. Research Question**

Based on the background above, the researcher tries to answer the following question, ‘‘How was students’ interest on MBKM program?’’

## **C. Research Purpose**

Specifically, the purpose of this research is to find out Students' Interest on MBKM program.

## **D. Significance of the Research**

The results of this study are expected to provide meaningful information and input for:

### **1. Theoretical Significance**

The results of this study are expected to be a reference in improving the quality of students in the independent learning campus independent program and this research can be used as reference material for subsequent similar research activities.

### **2. Practical Significances**

#### **a. To Students**

This research is expected to be useful and can reduce the problem of interest for students in tertiary institutions. They can improve their interests in the future and make it easier for them to join programs on campus. This study can be a reference for future research and is expected to provide important information to readers about the MBKM which will provide guidance and direction for the development of soft skills and hard skills for English students, to further improve language performance, especially in interest.

#### **b. To Lecturers**

The results of this study are expected to add input to lecturers regarding the MBKM program.

#### **c. To Researchers**

This research is expect to provide information and references regarding the MBKM program proved by the government for campuses and students regarding their interest in and participation in the MBKM program.

#### **d. To Researcher**

By conducting this research, researcher can find out information and can fulfill data collection in researching the interest of English language education students in the MBKM program.

## **E. Scope of Research**

Scope of the research must to be stated by researcher to get the clarity to avoid ambiguity and misunderstanding toward this research. Thus, there are two matters of scope from this research.

### **1. Research Variables**

The research entitled "Students Interest on MBKM Program" aims to describe how students are interested in the MBKM program. In addition, this research also gets more about Student Interests in this program and develops and conveys ideas into good paragraphs. In a study, there must be variable that become the subject of discussion that needs to be explained and explored by researchers. Kumar (2011) explains that an image, perception, or concept that can be measured so that it can take different values is called a variable. In other words, a concept that can be measured is called a variable. According to Creswell and Poth (2018), variables are characteristics or attributes of individuals or organizations that can be measured or observed and vary among the people or organizations studied. Based on the statement, it can be concluded that a variable is something that will be examined and measured in a study. This study involved a single variable, namely interest.

### **2. Terminology**

To avoid different interpretations of the terms contained in this study, this necessary to provide limitations on these terms. The terms that need to be explained operationally are as follows:

#### **a. Merdeka Belajar Kampus Merdeka (MBKM)**

Merdeka Belajar - Kampus Merdeka (MBKM) is one of the policies of the Minister of Education and Culture which aims to encourage students to gain learning experience with various additional competencies outside of their study program and outside their campus. Independent Learning and Independent Campus are a form of reform carried out in learning starting from preschool to higher education levels, formed to create a happy learning atmosphere without being burdened

with achieving certain scores or grades. This program is expected to be able to change the way of learning that is flexible to create a learning culture that is innovative, not restrictive, and follows the needs of students.

b. Interest

Etymologically interest comes from the English interest which means liking, attention (inclination of the heart towards something) desire. Interest is a feeling of preference and a sense of attachment to something or activity, without being told. Interest refers to a style of practice that motivates a person to meet or engage with people, objects, activities and experiences that are stimulated by the activity itself.