

ABSTRACT

Rahmawati, Dea (2023). **“Podcast: Its Implementation for Persuasive Public Speaking Skill”** (A Case Study to the Second Semester Students of English Education Study Program of IKIP PGRI Pontianak in the Academic Year of 2021/2022) Main Supervisor: Finny Anita, M.Pd. Assisstant Supervisor: Elly Syhadati, M.Pd. A Thesis of English Department, Faculty of Language and Art Education, Institute of Teacher Training and Education Teacher Association of the Republic of Indonesia (IKIP PGRI) Pontianak 2023. This research aimed to find how the implementation of podcast for persuasive public speaking skill and to find out the students responses toward the implementation of podcast in persuasive public speaking skill of English Education Study Program of IKIP PGRI Pontianak. This research used a case study approach. To obtain the data, the researcher used observation technique and direct commmunication technique, they were observation checklist and interview as tools of data collection. The subject of this research was the second semester students of IKIP PGRI Pontianak. To analyze the data, researcher used in this research was descriptive narrative. This technique is determined through three steps, Data Reduction, Data Display, and Conclussion (Miles, M. B., & Huberman, A. M., 1984) from the results of observation checklist and interview. Implementing the podcast have advantages to students speaking interested. The activities by video live podcast support the advantages of the implementation of podcast in public speaking course, and implementation of podcast in public speaking course is very useful for students in improving their speaking skill due to interesting learning methods, so that they can increase their insight and confidence in doing public speaking. It could be the reason that using podcast to teach students how to speak English would enhance their speaking intersted.

Keywords: *Podcast, Public Speaking Skill, Persuasive, Second 2nd Semester*