

## **CHAPTER I**

### **INTRODUCTION**

#### **A. Research Background**

English is foreign language used by the people of the world to communication, to express, and also to express ideas and innovation. Crystal (2000; 1) mentions that English is a global language. Statement this represents the meaning that English is used by various nations to communicate with nations around the world. So, English is an international language as well as a global language. Learning and understanding English is a necessity which is unavoidable. By learning English, a person will be open to insight and knowledge internationally.

To facilitate this needed, the government of Lubuk Tajau Village collaborates with IKIP-PGRI Pontianak build an English village in Lubuk Tajau. This research applied genre-based approach to help student in learning English. In this research, researchers used local legend and traditional songs as learning design in Lubuk Tajau English Village.

In order to realize the need for English, researchers from IKIP-PGRI Pontianak collaborated with the management and residents of Lubuk Tajau Village to organize Lubuk Tajau English Village. To realize the Lubuk Tajau English Village, the researchers applied a genre-based approach to help students learn English.

Genre-based approach had been widely used around the world including in Indonesia. Genre-based approach have been widely used in secondary education to teach different types of writing and speaking, such as this method is also often used to teach writing, especially writing science in higher education (aunurrahman et al., 2017c; Emilia &hamied, 2015; Nagao, 2019). Text-based methods are effective in improving students' argumentative writing skills (Indrayatti, 2015). The application of genre-based methods provides teachers with a new learning experience that can ultimately transfer

students' understanding of the material, thereby increasing motivation to learn English, especially learning to write (Nurani et al., 2018). The researcher found that teaching stages in the genre-based are parallel with stages in teaching writing. Genre-based approach directs students to be able to understand and produce texts in a variety of contexts, oral or written.

Mainly, The Previous Studies Have Used Genre-Based Approach In The Formal Educational Context. Meanwhile Limited Studies Have Been Conducted In The Non Formaleducational Context. Accordingly, This Study Will Use Genre-Based Approach Under Systemic Functional Linguistics (SflGba) As A Framework To Designing Materials For English Village Program In The Lubuk Tajau Village. The Researchers Will Make use of local legends and traditional songs as teaching materials design.

The research aim to develop English Teaching materials. The basic for developing teaching material in this study is the identification of English language learning needs for student in Lubuk Tajau English village, the development of English teaching materials in this study include, vocabulary, Expression, and dialogue.

## **B. Research Questions**

Related with the previous explanations above, the research problem of this research was formulated into question as follow:

1. How is the learning need for teaching to the students of English village at Lubuk Tajau Village?
2. How is the feasibility for students of English Village at Lubuk Tajau Village?

## **C. Research Purposes**

In relation to the research problem already stated the purpose of this research is:

1. This study aims to how is the learning need for teaching to the students of English village at Lubuk Tajau Village.
2. To investigate how is the feasibility for students of English Village at Lubuk Tajau Village.

#### **D. Significances of Research**

The writer of this research hopes that the results of this study will give the benefits that can be seen from a theoretical and practical perspective. According to the theoretical perspective, a genre-based approach can enrich the literature on genre-based approaches which are still limited in non-formal education. Based on a practical perspective, this research is expected to help readers to understand more closely the theories and learning principles used in the genrebased approach.

#### **E. Scope of The Research**

The scope of this study is the students in the English Village of Desa Lubuk Tajau. Based on Designing “Learning Materials” for Teaching Students of English Village of Desa Lubuk Tajau.

##### **1. Research Variable**

A variable is all of the forms that have some characteristics that we want to measure in some way, it is used to get results from the problem that we want to research (Fraenkel, Wallen, & Hyun, 2011). Variable is a concept and also the characteristic that is controlled, observed by the researcher. Based on the title, the researcher only used one variable to be explored, which is how to teach English using a genre-based approach in informal education by English Village at Lubuk Tajau Village.

##### **2. Research Terminology**

###### **a) Design Learning Materials**

A learning design is a constellation of artifacts (which can be called learning materials) arranged (in space) and articulated (in time) by someone to initiate and support someone’s learning process .

###### **b) English Village**

The English village is a non-formal learning that establishment founded by the local foundation or community local. It aim is the help of the students in studying, especially in the Learning English, because there isn't English material in the Elementary school at Lubuk Tajau Village.

**c) Lubuk Tajau Village**

Lubuk Tajau Village is a village located in Nanga Taman District, Sekadau Regency, West Kalimantan Province. The distance from Pontianak City to the village of Lubuk Tajau is approximately 8 hours by land.