

PART V

CONCLUSION AND SUGGESTION

A. CONCLUSION

The results of this research and development are in the form of media based learning flipbook in supporting and adding to learning media. Based on the results of research and development (R & D) that has been carried out by researchers, can be concluded that. The procedure for developing flipbook-based learning media in support Differentiated learning media at SMK Negeri 5 Pontianak uses a model ADDIE. The first stage is analysis through observation and activities interviews based on needs, students, and curriculum. The second stage is design through product design based on the material in the syllabus. As for the designed product is in the form of an attractively designed flipbook-based learning media using Heyzine. Stage the third is development through product development design specifications learning media by doing language validation, media validation, material validation by experts for. The validation results of flipbook learning media after being revised based on experts show that flipbook learning media is very suitable for use and application as learning media in schools. The fourth stage is implementation through teachers who implement learning media to students. For obtain the feasibility of using media in the learning process. The fifth stage is evaluation which is the final stage of the evaluation ADDIE model improvements at each stage of development with the aim of improvement the quality of flipbook-based learning media on front office materials.

B. SUGGESTION

Based on the conclusions and research results that have been described, researchers provide some suggestions related to media development flipbook-based learning are as follows:

1. Teachers can make flipbook-based learning media in front office material for class XI in this hospitality vocational school as a learning medium to facilitate teachers in delivery material and make it easier for students to understand the material.
2. Students should increase awareness in learning English, because the front office is the most important part of hospitality.
3. For further researchers should pay attention to the selection of font sizes, images and additional animation because with the right selection can make students able to remember better and have an interest in learning English.