

CHAPTER I

INTRODUCTION

A. Research background

The development conditions of the modern era today require everything to change very quickly, one of which is the field of education. Everyone has the right for take part in change social, cultural and world of work in accordance with the needs of the times. In Indonesia itself there is Merdeka Belajar Kampus Merdeka (MBKM) which was founded by the ministry of education and culture. MBKM or freedom to learn campus independent has two concepts namely "Merdeka Belajar" and "Kampus Merdeka" inside one programmed. (Vhalery *et all* 2022:188) said "Freedom to learn is a policy program new from Ministry of Education and Culture of the Republic of Indonesia which was initiated by the minister of education and culture Nadiem Makarim". In addition, MBKM also has a purpose, as according to the (Kemendikbudristek 2020:3) "The purpose of the kampus merdeka policy, namely the three semester college program outside the study program is to improve the competence of graduates, both soft skills and hard skills, so that they are increasingly ready and relevant to the needs of the times, preparing graduates as future leaders of a superior nation and personality". The MBKM policy is also in line with regulation of the minister of education and culture number 3 of 2020 which contains standard national higher education.

MBKM itself provide many related programs with education, for one is a program *studi independen*. According to (Ode and Tambun, 2022:40) "*Studi Independen* is one part from campus programs purposeful independence For give chance to student for study as well as increase self past outside activities class lectures, however still acknowledged as part from lectures". Lots of kids young who have involved in this program, start from student, with background behind from state and university campuses private. Campus IKIP PGRI PONTIANAK private sector also has follow the *studi independen* program and carried out at Parit Baru Village in Kubu Raya Regency (Ode and Tambun,

2022:40–41) “Expected competencies from the *studi independen* program is learn specific and practical competencies as well as required in management future regional government and autonomy, interact with experts for understand implementation, as well demonstrate competence the in something project real”.

The *studi independen* program implemented in Parit Baru Village is a learning activity to teach English materials outside the formal school context. This program also has various benefits such as honing and shaping soft skills and hard skills, not only that, social interaction or relationships are also honed. This *studi independen* program has been implemented several times in various locations throughout Indonesia, including in Parit Baru Village. Because *studi independen* is a new government program implemented by the IKIP PGRI PONTIANAK campus, and this program will be carried out continuously and not only once by IKIP PGRI PONTIANAK. So that it will require new participants to be involved in this *studi independen* program. The importance of this research is carried out because it is intended for the next *studi independen* participants, in order to know the implementation of the *studi independen* program properly, and to know the challenges in undergoing this program. So that the next participants can take some evaluation, prepare themselves well when implementing the *studi independen* program in the future.

The previous study related with several studies. Several studies that have conducted this research are, (Ode and Tambun, 2022). with the title “Implementasi Program Merdeka Belajar Kampus Merdeka Tahun 2021 (Implementasi Program *Studi independen* Bersertifikat Sekolah ekspor)”. This studi analyzed how implementation of *studi independen* program certified by the school export. Another research is coming from (Suryanto and Insana, 2022). With the title "Dampak Program MBKM Magang *Studi independen* Besertifikat Dalam Meningkatkan Minat Wirausaha Global Mahasiswa Sebagai Eksportir Baru 4.0" this research discusses about the impact *studi independen* in increase interest student global entrepreneurship as exporter new

4.0. Other studies that discuss *studi independen* come from (Arisandi *et all*, 2022). with the title "Dampak Kegiatan Merdeka Belajar Kampus Merdeka (MBKM) Magang dan *Studi independen* Dalam Meningkatkan Kompetensi Mahasiswa". This research discusses about the impact *studi independen* program towards the Internship and *studi independen* program in increase competence student. Study similar come from (Sari *et all*, 2021). with the title "Analisis Dampak Kegiatan Magang dan *Studi independen* Besertifikat (MSIB) Dalam Peningkatan Keterampilan dan Keahlian Lulusan Program Studi Akutansi". That research analyzed impact activity Internship and *studi independen*.

In previous research and current research there are some differences. The differences that is the previous research used universities and students as research subjects, but in this study the subjects are tutors who are members of the *Studi independen* program in Parit Baru Village. Another difference is aimed at previous research discussing *studi independen* in the field of companies, in this study the researcher focuses on *studi independen* programs in the field of education in non formal schools. The importance of this research is carried out because in this study it will look for from the description above, this research aims to find out the challenges that occur in the *studi independen* program. This research is expected to be useful as an evaluation material to improve the quality of *studi independen* programs in the field of non formal school education. Therefore, the researcher will give the title of this research in the form of "The Implementation of *Studi independen* Program at Parit Baru Village in Kubu Raya Regency".

B. Research Questions

This study has a formulation of questions that will be analysed as follows:

1. How is the implementation of teaching English in *studi independen* program at Parit Baru Village, Kubu Raya Regency?
2. What are the challenges of teaching English in implementation *studi independen* program at Parit Baru Village, Kubu Raya Regency?

C. Research purpose

The aims of this research are as follows:

1. To describe how is the implementation of teaching English in *studi independen* program at Parit Baru Village in Kubu Raya Regency
2. To find out what are challenges of teaching English in implementation *studi independen* program at Parit Baru Village, Kubu Raya Regency

D. Scope of Research

1. Research Variable

Variables are research objects that can be measured by research both individually and in groups. According to Sugiyono in the journal (Agustian *et all*, 2019: 43) "A research variable is an attribute or trait or value of people, or objects or activities that have variations set by researchers to study and then draw conclusions". In this study, researcher only examined the implementation of the *studi independen* program by tutors who taught in the village of Parit Baru, Kubu Raya Regency as a single variable.

2. Research Terminology

To strengthen understanding in this study, the researcher will describe the terms contained in this study, namely as follows:

a. *Studi independen*

Studi independen is a program organized by the Ministry of education and culture, the curriculum used is the MBKM (Merdeka Belajar Kampus Merdeka) curriculum which was formed in 2019. In simple terms, *studi independen* programs can be interpreted as a process of activities conducted outside the lecture class but still recognized as lecture. The *studi independen* program conducted at Kampung Inggris Parit Baru is a program engaged in nonformal education. In general, this program is a program implemented by the IKIP PGRI PONTIANAK campus.

b. Parit Baru Village

Parit baru village is a location that has a platform, a community that unites in Kubu Raya Regency to carry out the MBKM program, which is a *studi independen* program. This place is named "Kampung Inggris Parit Baru" and as the place where this research was conducted. This New English Camp is often used as a facility and infrastructure to attract students' interest in learning English so that a *studi independen* program is the right program to be implemented in Kampung Inggris Village, Kubu Raya.

E. Benefits of Research

1. Theoretical Benefits

This research is expected to be useful for all groups, especially those who are involved in the *studi independen* program in the field of non formal education. Evaluation and reflection can be used as material for consideration of the results that have been and will be obtained from this study, especially in the implementation of *studi independen* programs.

2. Practical Benefits

- a. *For studi independen* participants, this research can be used as a reference in implementing *studi independen* programs. They also have the opportunity to express opinions about *studi independen* programs.
- b. For readers, readers can take the essence of this research. So that they can expand their knowledge of field research regarding the MBKM program, especially the *studi independen* program in the field of non-formal education.
- c. For other researchers, the results of this study can be used as a reference regarding the conditions for implementing *studi independen* programs in the field of non formal education.