

# CHAPTER I

## INTRODUCTION

### A. Research Background

In the English language, four skills in English should be mastered by the students such as listening, speaking, reading, and writing. Among the four skills, speaking has an important role as a means of everyday communication. Speaking is an interactive communication process that is used to convey the ideas from the speaker to the listener. Speaking represents an interactive process that involves producing and processing or receiving information for both interactive and transactional purposes. According to Bustari et al., (2017:97) Speaking is widely known as an ability to share thoughts, ideas, and intentions with other people by using a language in oral form. In most non-native countries, such as China, Vietnam, and Indonesia, most students may have difficulty speaking English at a good functional level. That was said to have a deficiency in difficulty or speaking English.

Indeed, the students have difficulty expressing ideas, choosing the correct structure, not creating the appropriate vocabulary, and pronouncing the correct pronunciation. Students in the english department have difficulty speaking english. Speaking presents certain difficulties for students, such as lack of vocabulary and self-confidence. These problems have arisen because students are less exposed to the speaking activity (Rosa & Fitriana, 2020:25). This is because the students are given limited opportunity to practice both in the classroom and outside. Introducing the sort of media, named podcast, may be able to help students improve their speaking skills.

Podcast the named what possibly could help students to perform appropriately in speaking is by introducing an alternative media. A podcast is an audio/video file uploaded on a website that can be freely downloaded by the website's users through the internet. The Podcast is

thought now no longer simply accelerate listening ability however additionally it stimulates the opposite language area for times pronunciation, grammar, vocabulary, and getting to know the activities. This podcast, in the form of a video, it used in public speaking classes to demonstrate communication not just in terms of speaking abilities but also in terms of the ability to use public speaking tactics. A podcast room is available to students at IKIP PGRI campus, which is anticipated to help them enhance their English abilities in particular. Podcasts very beneficial for language learners, especially students who study language, in terms of developing listening and speaking skills and expanding knowledge, enriching vocabulary and grammar (Rahmawati & Sianturi, 2021:134). This highly valuable for students and improve students' skills. Given the importance of podcasts in language learning, especially in terms of speaking ability. This study uses a podcast to examine informative public speaking skills.

However, as should be obvious, this general definition indicates that there are many ways to inform an audience. As a result, there are many different sorts of informative talks. Definition, descriptive, explanatory, and demonstrative speeches are the most common forms of informative talks. An informative speech is one in which the speaker attempts to educate the audience about a specific issue. A speech that provides knowledge about a person, an animal, or an object is known as an informative speech (Dailin, 2017). The goal of an informative speech is to teach the audience something through objective facts. According to the definition above, an informative speech is one in which the speaker is tasked with conveying knowledge to the audience. In contrast to a persuasive speech, the speaker strives to persuade people to believe or act in a certain way. Informative speeches are unique in that they can cover a wide range of topics, from medical technology to animal studies, as long as the topic is novel.

There are several previous studies discussing about podcasts. First of all, a study about podcasts has been done by (Pabebang, 2020.) found that following treatment, the students' speaking performance improved dramatically. Furthermore, the students expressed an interest in learning how to speak in front of a podcast. The second research was being conducted by (Bustari et al., 2017) that could help students improve their speaking skills. They discovered that the t-score was higher than the t-table. It may be concluded that using podcast media to develop speaking ability is effective. Then, research was conducted by (Indahsari, 2020) the research concentrated on podcasts in languages other than English. Another research was conducted by (Rahmawati & Sianturi, 2021.) The researchers apply the concept of ADDIE (Analysis, Design, Development, Implementation, and Evaluation) paradigm in this study because it is more efficient and systematic, and it has aided the development of new learning models. Another research that was comparable to this was (Yoestara & Putri, 2019) the benefits of using podcasts in language learning, particularly to help students improve their listening and speaking skills, have been studied, and the results demonstrate that students' listening and speaking abilities have improved.

From the previous studies above, all of them were equally discussed about the podcast. This research is different from the previous studies because this research focused on implementing podcast to informative students. So the researcher is interested in conducting a research entitled "Podcast: Its Implementation for Informative Public Speaking Skill (A Case Study to the Second Semester Students of English Education Study Program of IKIP PGRI Pontianak in the Academic Year 2021/2022)".

## **B. Research Questions**

Based on the explanation above, the researcher formulate the research question, as follow:

1. How is the implementation of podcast for informative public speaking to the second semester students of English Education Study Program of IKIP PGRI Pontianak?
2. What are the students responses of using podcast in informative public speaking skill?

## **C. Research Purposes**

Based on the research question above, the researcher formulate the research purpose, as follow:

1. To find how the implementation of podcast for informative public speaking to the second semester students of English Education Study Program of IKIP PGRI Pontianak.
2. To find out the students responses of using podcast in informative public speaking skill.

## **D. Scope of the Research**

### **1. Research Variable**

A research variable is an object of research. Variables are also known as a concept. Variable is characteristics of an individual that the varies among the member group. The variables need to be specified in an experiment so that it is clear to readers what groups are receiving the experimental treatment and what outcomes are being measured (Creswell, 2014). The variable in this study is implementation for informative public speaking skill at IKIP PGRI Pontianak second semester in the academic year 2021/2022.

## 2. Research Terminology

The following definitions are provided to ensure the uniformity and understanding of these terms throughout the study:

### a. Public Speaking Skill

Public speaking skill is when someone gives a speech in front of a live audience, using public speaking abilities to teach your audience confidently. Nasila (2015) states that the purpose of public speaking is inseparable from the purpose of communication, that is to convey a message or idea to the public with methods in accordance with the public can understand the message or idea, and then reap the benefits of the message. A public speaker has to choose the best approach for conveying his message. People speak in public or not, use everyday language, even college students. Public speaking is used in a variety of situations, including presentations, telling friends, and giving a presentation in front of a class. In public speaking skills, there are three types of speaking, informative, persuasive, and entertaining.

### b. Podcast

A podcast is a sort of digital media, primarily audio, that is distributed in a series of episodes or portions and can be accessed or downloaded over the Internet by the end-user. Currently, podcasts are not only published in audio form but also in video form. Podcasts can be made available regularly or at random on the Internet. According to Fitria et al., (2015) Podcasts make it easier for students to practice their listening and speaking.

### c. Informative Speaking

Informative speaking aims to inform the audience on a specific topic. Speech that describes the conditions of a subject and speech that advises the audience on how to undertake an action are two examples of informative speaking.

## **E. Significance of the Research**

### 1. Theoretical Significance

This research add information and know the implementation and to find out the opportunity. Moreover, this research is also expected to contribute to some researchers' theories.

### 2. Practical Significance

By this study, the researcher expects this study can be a useful contribution including the following:

#### a. To lecturer

The researcher hopes that whatever results are revealed later can be used by lecturers to make their students understanding clearer by using incorporating technology like audio and video which can be accessed by the internet.

#### b. To students

The researcher hopes that this study may be used for students to be more fluent in speaking English and more informative in public speaking skills.

#### c. To researcher

This study is expected to inspire even better. This research is also expected to be a reference, source of information, and reference for further research.