

CHAPTER I

INTRODUCTION

A. Research Background

In this era of globalization, it is expected to be able to speak and master English. According to Mukarrama et al. (2015) stated that there are four skills that students learn in English as a second or foreign language, namely; listening, reading, speaking, and writing. Receptive skills include reading and listening, whereas productive skills include writing and speaking. Receptive skills are abilities that students accept and understand; productive skills, on the other side, are skills that students must generate after reading or listening to them. English is a compulsory subject in schools and universities in Indonesia. This is very important not only for students' academic success but also for their future careers and social interactions. As a medium of daily communication, speaking plays a crucial role.

Speaking is widely known as an ability to share thoughts, ideas, and intentions to the other people by using a language in oral form (Bustari et al., 2017). Speaking is an interactive form of communication in which the speaker expresses his or her thoughts to the listener. Speaking is defined as the ability to communicate one's thoughts, ideas, and intentions to another through the use of a spoken language. Speaking presents certain difficulties for students, such as a lack of vocabulary and self-confidence. These problems occur because the students have less exposure to speaking activity. Introducing an alternate media, the podcast, maybe able to assist pupils in performing effectively in speaking.

Podcasts have now made their way into the domain of education, where they may be utilized as a learning medium (Rahmawati & Sianturi, n.d.). Podcasting is a technological invention that supports the educational system because it delivers English content for EFL learners and the presenters are native English speakers. Podcasting offers the opportunity for lecturers to easily broadcast engaging audio content, which students can then listen to at

any time and wherever they are (Rosa & Fitriana, n.d.). The podcasts cover a wide range of subjects and themes, all of which are presented by native English speakers. It also provides authentic information that will aid students in learning how to speak like a native speaker and learning from the original source. Given the importance of podcast in language learning, particularly for speaking skills. According to Kohler et al. (2010) The obvious of the podcast for students is that podcast offers up-to-date content and authentic native voices which are good for listening practice. A podcast room is available on the IKIP PGRI campus to help learners, and it is believed to be a tool for them to improve their English skills. This research discusses about entertaining public speaking skill through podcast, because the researcher wants to know how the implementation of podcast to entertaining public speaking skill.

Entertaining speaking should convey a coherent message, the way in which it is delivered differs from that of a traditional informative or persuasive speaking. Entertaining speaking is one whose sole purpose is to have the audience enjoy the presentation. The purpose of an entertaining speaking besides to educate, inform or inspire it is to make the audience smile, relax, and enjoy. Not only do they use interesting stories to convey the message, but they also use body gestures and facial emotions. Also students' enthusiasm for using podcast as learning sources shown by their efforts to download podcasts frequently, listening to them regularly for listening practice and entertainment (Abdulrahman et al., 2018). The speaker tries to create an interesting mood in this form of public speaking.

There are several previous studies discussing about Podcast. First of all, a research conducted by Samad et al. (2017) entitled "The Use of Podcasts in Improving Students' Speaking Skill". This research article aims at finding out if there is a significant improvement on students' speaking skill by using this podcast. Secondly a research conducted by Wulan (2018) entitled "The Effect of Implementing Podcast in Enhancing Students' Speaking Achievement in The Fully Digital Era". The purpose of the present study aims to investigate whether the implementation of technological platforms in language teaching

and learning, focused on the implementation of podcast, helps the students to enhance their speaking achievement. Then, the other research is Indahsari, (2020) “Using podcast for EFL students in language learning” The research was focused on podcast for languages other than English and suggests that podcast be used in language learning to develop students’ listening ability. Another research was conducted by Fitria et al (2015) entitled “Using Podcast to Improve Students’ Listening and Speaking Achievements”. This study aimed at investigating whether or not there were significant differences in English listening and speaking. Another similar research was Yoestara & Putri, (2019) “PODCAST: An alternative way to improve EFL students’ listening and speaking performance” The research advantages of using podcast in language learning—particularly to assist the students in listening and speaking skill—have been researched, and the results show increase in the students’ listening and speaking performance.

Based on the previous research above, all of them were equally discussed about podcast. This research is different from previous research, this research will focus the process of implementing Podcast to entertaining students public speaking skills. In this research, the participants are Second Semester Students of English Education Study Program of IKIP PGRI Pontianak in the Academic Year of 2021/2022. The researcher chose A&B Morning Class. Because in this class A&B Morning Class use method podcasts as learning media.

B. Research Questions

1. How is the implementation of Podcast for entertaining public speaking skill to the second semester students of English Education Study Program of IKIP PGRI Pontianak?
2. What are the students responses of implementation Podcast in entertaining public speaking skill?

C. Research Purposes

1. To find how the implementation of Podcast for entertaining public speaking skill to the second semester students of English Education Study Program of IKIP PGRI Pontianak.
2. To find out the students responses of implementation Podcast in entertaining public speaking skill.

D. Significance of Research

The significance of this research can be viewed from both theoretical and practical aspects, as described below:

1. Theoretical Significance

The research carried out by the researcher is expected to able to become research material and reference in the scientific development of education sector, especially in the implementation for entertaining public speaking skill.

2. Practical Significances

a. To Lecturer

The researcher hopes that whatever the results showed later, it can be use by lecturer to be easier to teach their students, and understanding the students by using incorporaty technology that are audio and video which can be access by the internet.

b. To Students

The researcher hopes that this study may use students to be more fluent in speaking English and entertaining in public speaking.

c. To Further Researcher

This study is expected to inspire even better. This research is also expected to be a reference, source of information, and reference for further research.

E. Scope of Research

1. Research Variable

Research variables are all things that will be the object of research observation. The variables need to be specified in an experiment so that it is clear to readers what groups are receiving the experimental treatment and what outcomes are being measured (Creswell, 2014). In this study, the researcher only investigated the implementation for entertaining public speaking skill as a single variable.

2. Research Terminology

a. Public Speaking Skill

Public speaking is the act of conveying and building meaning through the use of oral/verbal in a range of situations. Public speaking is a useful talent to have speaking, which is the act of making vocal sounds and aids the listener in understanding what is being said. In public speaking skill, there are three types of speaking, Informative, Persuasive, and Entertaining.

b. Entertaining Speaking

While entertaining speaking should convey a coherent message, the way in which it is delivered differs from that of a traditional informative or persuasive speaking. Entertaining speaking is one whose sole purpose is to have the audience enjoy the presentation. The purpose of an entertaining speaking besides to educate, inform or inspire it is to make the audience smile, relax, and enjoy.

c. Podcast

Podcasts have now made their way into the educational realm, where they can be used as a learning tool. Podcasts can be utilized as supplemental learning materials to help students have a better knowledge of the subject and improve their skills. Podcasts will be extremely valuable to language learners, particularly language students, in terms of improving listening and speaking skills as well as broadening knowledge, expanding vocabulary, and improving grammar.