

ABSTRACT

Sari Riska, (321810140). “Designing Learning Materials for English Village Students in Lubuk Tajau Village” (Research and Development Study on English Village Students in Lubuk Tajau Village for the Academic Year 2021/2022). (Supervised by Maliquil Hafis, M.Pd, and Muhammad Iqbal Ripo Putra, M.Pd). Thesis of the Department of English, Faculty of Language and Arts Education, Institute of Teacher Training and Education, Indonesian Teachers Association (IKIP PGRI) Pontianak 2021. The purpose of this study was to describe the level of validation and analyze the practice of contextual-based teaching materials. This study uses Research and Development with the ADDIE model, which consists of 5 main stages, namely analysis, design, development, implementation, and evaluation. The subjects of this research are the students of English Village in Lubuk Tajau Village for the 2021/2022 academic year. Data collection techniques used are observation and field notes. The data collection tool used in this research is a filed notes. The validation sheet is used to obtain the wetness of the data, while the filed notes is used to get the practicality data of the Genre-based learning material. The results of the study based on the collected data indicate that the level of validation of learning materials from the material and graphic aspects is with an average value of 79.64% including the Very Practical criteria. While the practicality of genre-based learning materials for English village students in Lubuk Tajau Village is with an average value of 81.76% which is included in the practicality criteria. This means that the use of contextual-based learning materials is valid and practical to use.

Keywords: Development, Learing Material, research and development, Genre Based Approach,ADDIE