

CHAPTER I

INTRODUCTION

A. Research Background

English is a foreign language used by people around the world to communicate, express, and express ideas and innovations. Having the ability to speak English also helps people, especially in Indonesia, to study and work with a better income (Paskalia, 2019; Widy, 2011). If a person has strong English language skills, they will be able to interact effectively with the global community and build wider relationships with other countries.

Teaching English as a foreign language in Indonesian language education, determine whether they are formal or informal. The purpose is to understand the languages that students need to know, how to use the languages, when and where to use those phrases (English), and to whom. Also, need to be known. Students must have communicative competence.

Communicative competence is the student's ability to make communication with a language a social reality. Communicative competence includes the ability to understand parts of speech, tense, phrase, clause, sentence patterns, and how sentences are formed (Richards, 2006: 3). The problem to understand the English language, the student just knows the theories but does not know how to practice. Likewise, in the village of Lubuk Tajau, English language skills are also still relatively low because learning English is only accepted at the junior high and high school levels, and there are no facilities for learning English. However, English is not spoken as a daily language of the Indonesian people and it causes a low ability to use the English language.

In the learning process many kinds of media can be used as teaching materials, one of which is song media. The use of songs as a medium in learning English is very familiar in the world of education. Songs are an authentic source of language, there is almost no time limit in using song media to teach English, meaning that students can use a song as input for

their language at will, when they want, both inside and outside the classroom.

To facilitate this need, a researcher from IKIP-PGRI Pontianak collaborated with the village government of Lubuk Tajau to build an English Village at Lubuk Tajau. The English Village Program is a non-formal education program that aims to introduce English from an early age. To make English Village a success in Lubuk Tajau village, a researcher at English Village used media in the form of local song which was translated into English. With the aim achieved is to increase students' knowledge of English. The researcher used simple but meaningful the local song and the messages contained in them so that students could enjoy the song according to their age. So far, no one has implemented the use of Translated Local Song to teach students in the context of the English village in Lubuk Tajau. Therefore, the researcher wanted to know how to use local song translation in teaching English to students of English Village in Lubuk Tajau.

Mostly, the previous studies have focused on the use of folktales in formal education. Meanwhile, still, limited studies are conducted in non-formal education. So, The researcher applied the use of Translated Local Song as teaching materials in non-formal education in Lubuk Tajau because never applied the use of Translated Local Song to teach English.

Based on relevant previous research, the English Village of Lubuk Tajau requires new innovation in learning. Therefore, the researcher is interested in using teaching materials to attract students' interest entitled Using Translated Local Song to Teach Students of English Village of Lubuk Tajau.

B. Research Questions

Related to the previous explanations above, the research problem of this research was formulated into question as follow:

1. How translated local song could be used to teach students of English Village of Lubuk Tajau?

2. how is the classroom situation after using translated local song to teach at English Village of Lubuk Tajau?

C. Research Purposes

Concerning the research problem already stated the purpose of this research is:

1. This study aims to know how translating local song is used to teach students of English Village of Lubuk Tajau.
2. This study aims to find out how is classroom situation after using translated local song to Teach at English Village of Lubuk Tajau.

D. Significances of Research

The significance of this study can be viewed from both theoretical and practical aspects, as described below:

1. Theoretical

This research is expected to add references and study materials to determine the implementation of the English Village.

2. Practical

This study is intended to make a significant addition to the field of English teaching and learning, particularly for:

a. For IKIP PGRI Pontianak

Especially for English Education Department as an educational institution that educated English teachers to be, this research can be used as a reference to plan and develop programs that are suitable for society's needs, including teaching students of English Village.

b. For village

The researcher contributes to improving students' English skills in Lubuk Tajau through the English Village program.

c. For Teachers

This study might provide a new method for teachers to undertake learning activities, particularly in teaching English.

d. For students

Improve students' English skills by using Genre Based Approach and can be used as an evaluation reference for students who will take part in English Village next year.

e. For Researcher

To increase knowledge as input and reference in further research, especially in implementing English Village Program

E. Scope of The Research

1. Research Variable

A variable is all of the forms that have some characteristics that we want to measure in some way, it is used to get results from the problem that we want to research (Fraenkel, Wallen, & Hyun, 2012). Variable is a concept and also the characteristic that is controlled and observed by the researcher. Based on the title, the researcher only used one variable to be explored, which is how to teach English using a genre-based approach in informal education by English Village at Lubuk Tajau Village.

2. Research Operational

The operational definition of this English Teaching is learning English language skills using a method or approach. Subsequently, the genre-based approach used in English teaching focuses on schematic structures and linguistic features or types of text. The teachers have a role to guide students explicitly until they can understand English independently.

3. Terminology

a. Local Song

A local or regional song is a song or music that comes from a certain area and becomes popular, sung by both the people of the area and other people. In general, the composer of this folk song is no longer known.

b. Genre Based Approach

Genre is a term for organized concept and technique which has purposeful and meaningful constructed activities, and it also gases grammatical forms, stages, and aimed orientation to create a particular text type both oral and written according to the situation.

c. Teaching

Teaching is the process of attending to people's needs, experiences and feelings, and intervening so that they learn particular things, and go beyond the given.

d. English Village of Lubuk Tajau

English village of Lubuk Tajau is a place for residents to study English. English village manifested as an effort to develop English language skills as a concrete demonstration of the collaboration demonstration with IKIP-PGRI Pontianak which was held by the English language study program